



## Designing Tomorrow's Destinations, Today

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Innovative, immersive, and impactful MICE experiences across MENA, the Americas, and Asia.





# WHO WE ARE

**Nirvana MICE** is the full-service MICE division of Nirvana Holding, dedicated to crafting world-class Meetings, Incentives, Conferences, and Exhibitions that drive industry transformation.

With headquarters in Abu Dhabi and a regional office in Dubai, we operate at the intersection of innovation, logistics, and cultural nuance **to stage events that don't just happen—they move industries forward.**

We serve clients across the public and private sectors with **360-degree event solutions—anchored in strategic foresight and creative precision.**

As both event producers of large-scale platforms like EVIS and STS, and **trusted partners for organizations outsourcing their event management needs**, we combine experience with vision, bringing unparalleled agility and personalized attention to every detail.





# WHAT WE OFFER

We take ownership of the entire event lifecycle, allowing our clients to focus on their goals while we handle the rest.

- Strategic Event Planning
- Exhibition & Booth Design
- Venue Sourcing & Contracting
- Sponsorship & Partnership Development
- Content & Program Curation
- Speaker & VIP Management
- Marketing & Promotional Campaigns
- Guest Registration & Attendee Management
- AV & Technical Production
- Catering & Hospitality Management
- Compliance & Risk Management
- Post-Event Analysis & Reporting

We offer these services across both our proprietary events (like EVIS and STS) and as a trusted partner for clients seeking to stage high-caliber events in the region or abroad.



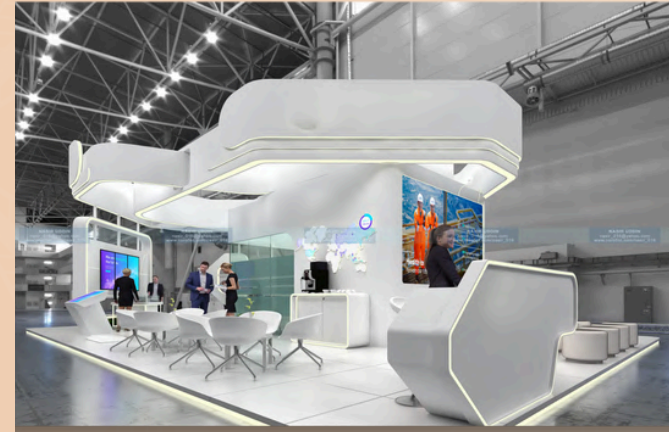


# WHAT WE OFFER



## Strategic Event Planning

Tailored planning frameworks that align with your objectives, industry dynamics, and audience needs.



## Exhibition & Booth Design

Creative, functional spaces that attract and engage—from bespoke booths to large-format exhibitions.



## Venue Sourcing & Contracting

Access to top-tier venues with optimized terms, leveraging our regional relationships and negotiation expertise.



## Sponsorship & Partnership Development

We identify and secure synergistic partners, helping elevate visibility and offset event costs.



## Content & Program Curation

Robust, topical, and audience-relevant agendas powered by thought leaders and changemakers.



## Speaker & VIP Management

Comprehensive handling of keynote talent, protocol coordination, and personalized VIP experiences.



# WHAT WE OFFER



## Marketing & Promotional Campaigns

Integrated campaigns across digital, media, and PR channels to build pre-event buzz and maximize attendance.



## AV & Technical Production

Full-scope technical design and live production—lights, sound, staging, and hybrid broadcasting solutions.



## Catering & Hospitality Management

Premium hospitality solutions reflecting both regional elegance and global standards.



## Guest Registration & Attendee Management

Seamless, tech-enabled systems for check-in, CRM, access control, and real-time engagement tracking.



## Compliance & Risk Management

Meticulous attention to safety, regulatory standards, and ethical compliance across the board.



## Post-Event Analysis & Reporting

Actionable insights, audience data, and success metrics that help future-proof your next event.



# WHY WORK WITH US

Unlike legacy providers that operate on a factory model, Nirvana MICE takes a different path.

We believe every event is an opportunity to **create lasting impact**.

We immerse ourselves in your purpose and walk with you from planning to post-show—not as an external vendor, but **as an extension of your team**. We take ownership, provide strategic counsel, and stay present at every step to ensure your goals are achieved.

And while others may charge more for overhead and scale, **our pricing remains competitive**—without compromising quality, creativity, or precision. You get the same, if not better, caliber of execution—with greater care and flexibility.





# WHY WORK WITH US

## OUR DIFFERENTIATORS:



Hands-on leadership involvement from start to finish



Integrated strategic and creative thinking



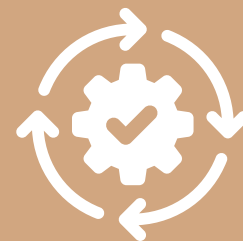
Access to regional and global networks for venue, logistics, and media support



Track record of government collaborations and industry-altering summits



Culturally fluent and multilingual team across MENA, the Americas, and Asia



Cost-effective models that deliver premium outcomes at better value





# THE VISIONARIES DRIVING OUR EXCELLENCE



**Engr. Naser Ali Al Bahri**  
Chief Executive Officer

***“Every event is an opportunity to make an impact. At Nirvana MICE, we deliver experiences that are sustainable, innovative, and deeply personalized.”***

A seasoned entrepreneur and cross-border branding visionary with over 35 years of experience, Engr. Naser leads Nirvana MICE with a mission to bridge the MENA region and global industries through future-focused events. His strategic foresight and creative leadership fuel the platforms that bring together decision-makers, disruptors, and innovators on a global stage.

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***“Let’s connect and bring your vision to life.”***

As a next-generation leader with a decade of experience in UAE and U.S. event consultancy, Hesham champions creativity, market intelligence, and technology integration. His focus on futuristic event formats, market alignment, and human capital development drives Nirvana MICE’s high-performance culture and hands-on client service.



**Hesham Al Bahri**  
Chief Operating Officer



**Ana White**  
Executive Director

***“When operations work like clockwork, innovation thrives.”***

Ana brings a results-driven operational mindset grounded in MENA regional expertise. Her track record spans business turnarounds, global expansions, and full-spectrum event delivery. Ana champions systems-thinking, stakeholder satisfaction, and integrated planning that delivers both creative inspiration and operational excellence.



ELECTRIC VEHICLE INNOVATION SUMMIT (EVIS)

EVIS has grown into a key regional platform accelerating sustainable transport and electric mobility. The event brings together industry leaders, innovators, and policy makers.



“EVIS is a great event. It is electric and powerful — a great step forward in making green energy sustainability the agenda for the next decade.”

Uday Narang  
Founder Chairman,  
Omega Seiki Mobility



This success is a testament to our integrated model—from strategic planning to sponsor alignment, government partnership, and on-site delivery.

CASE STUDY

UPCOMING EVENTS



SPACE TRAVEL SUMMIT (STS)  
December 8–9, 2025 | C3 Expo City Dubai

An exclusive summit convening global space agencies, innovators, and futurists to chart the next era of space exploration and interplanetary commerce.  
Themes: Commercial Spaceflight, Satellite Tech, Space Tourism, Policy & Regulation.



EVIS AMERICA 2026  
November 4–5, 2026 | Toledo, Ohio

A bold expansion of the EVIS brand into North America, in collaboration with regional and federal U.S. agencies to accelerate green mobility across the continent.



EVIS ABU DHABI 2026  
June 29–30, 2026 | ADNEC Centre Abu Dhabi

The 5th edition promises an expanded test drive zone, deeper global partnerships, and localized innovation showcases.



# PARTNER WITH US

At Nirvana MICE, we're more than planners.

We're **creators, collaborators,** and **custodians** of your vision.

Whether you're launching your first regional summit or scaling a global expo, we offer **end-to-end partnership**, grounded in insight, care, and executional brilliance.

Let's build something meaningful.







Email us at  
[info@nirvanamice.com](mailto:info@nirvanamice.com)

P.O. Box: 41818, Nirvana Complex, Marina Area,  
Breakwater, Abu Dhabi, UAE  
**+971 2 304 6871**

Dusseldorf - Business Point, Office 109  
Al Barsha 1 - Dubai, UAE  
**+971 2 304 6840**



[www.nirvanamice.com](http://www.nirvanamice.com)